



# asga

ALBERTA SAND & GRAVEL ASSOCIATION

## The Scoop

# MEDIA KIT 2020

Since 1974, the Alberta Sand and Gravel Association (ASGA) has grown to represent more than 80% of Alberta's responsible aggregate development. With over 200 members, the ASGA is a diverse collection of aggregate producers, industry consultants, business associates and municipal governments.



## The Scoop Quarterly Newsletter

The Scoop is ASGA's quarterly newsletter and our membership's source for current issues, industry happenings and upcoming events. Published four times a year in **March, June, September** and **December**, The Scoop aims to keep ASGA members informed and involved in all things affecting Alberta's sand and gravel operations.

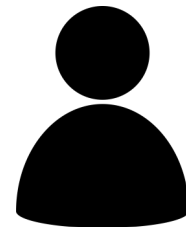
In addition to being emailed directly to our exclusive subscribers list, all issues of The Scoop are archived on our Members Only website so our members may continue to access issues past their publication date.



**4**  
ISSUES  
annually

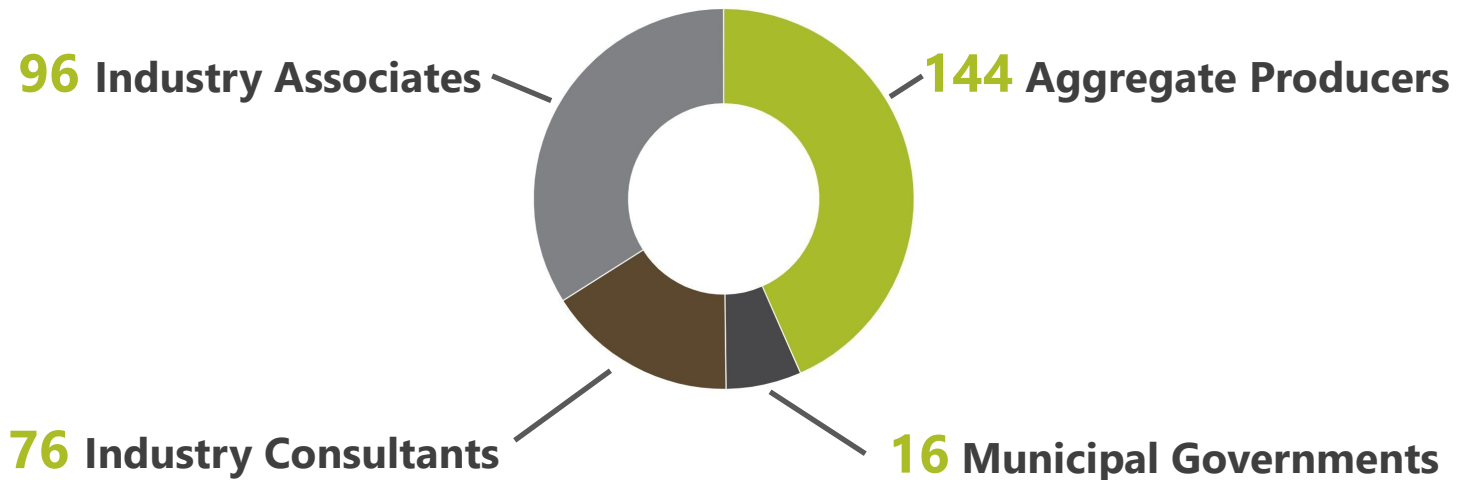


**235 +**  
MEMBER  
companies



**650 +**  
INDIVIDUAL  
subscribers

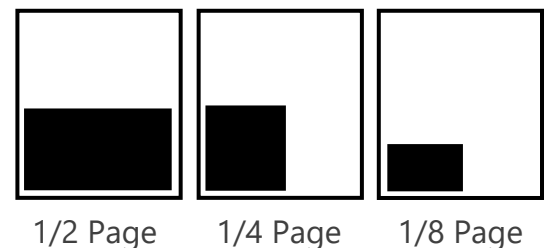
# MEMBERSHIP PROFILE



## ADVERTISING RATES

Size	Member	Non-Member
1/2 Page (8x5)	\$500 + GST	\$550 + GST
1/4 Page (4x5)	\$250 + GST	\$300 + GST
1/8 Page (4x2.5)	\$150 + GST	\$200 + GST

The Scoop



\*Add \$25 (+GST) if proof is requested

\*\*Add \$50/hr (+GST) if ad design is required

## DEADLINES – 2020

**Spring Issue:** March 2st

**Summer Issue** June 15th

**Fall Issue:** September 14th

**Winter Issue:** November 27th

## FILE SPECIFICATIONS

Preferred format for digital files is a high resolution PDF file. Other accepted formats include Adobe InDesign and Adobe Illustrator files; all graphics and fonts must be included.

**For inquiries, please contact**

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